

진솔

JinSol

TRUTH IN EVERY DROP



WINE SOJU



JinSol

TRUTH IN EVERY DROP

JinSol Wine Soju – Truth in Every Drop

Smooth, refreshing, and irresistibly fruity, JinSol is a Korean wine soju crafted from fermented apple wine and ripened at low temperatures for extra depth and clarity. With a lighter ABV than spirits, it's the perfect choice for those who want all the flavor without the burn. Crisp apple notes shine through a clean, balanced finish and is delicious served chilled, over ice, or mixed into vibrant cocktails.

JinSol was created with a vision to bring authenticity, tradition, and modern enjoyment together in one bottle. The brand name, meaning “truth” or “genuine” in Korean, reflects our commitment to purity, balance, and craftsmanship. On the label, you'll notice the image of a rabbit, a figure deeply rooted in Korean mythology. According to legend, a mystical rabbit lives on the moon, endlessly pounding rice cakes (tteok) in a mortar, symbolizing longevity, renewal, and good fortune. By featuring this symbol, JinSol connects Korea's timeless folklore to today's vibrant drinking culture, offering not just a beverage but a story in every sip.

JinSol comes in its original expression as well as 15 delicious flavors: apple, lychee, mandarin, passion fruit, watermelon, yogurt, peach, plum, green grape, strawberry, mango, guava, guzu, gropical and pineapple. This wide range makes it a versatile choice for every palate—whether enjoyed straight, chilled, or as the base for creative cocktails. As soju surges in popularity across the U.S., JinSol delivers an authentic taste of Korea with a playful, approachable twist. Easy to drink, easy to love—truth in every drop.





JinSol
TRUTH IN EVERY DROP

Soju Sales & Popularity Trends

Korean soju has grown far beyond its traditional roots, becoming one of the fastest-rising categories in the global beverage market. In 2023, South Korea's soju exports exceeded USD 100 million for the first time in a decade, with the United States importing USD 23.6 million alone ([Research and Markets](#)). This surge reflects the drink's crossover appeal: authentic, approachable, and fueled by the global popularity of Korean food, music, and culture.

Globally, the soju market was valued at USD 5.3 billion in 2023 and is projected to reach USD 7.4 billion by 2030, growing at a steady 5% CAGR ([Grand View Research](#)). Flavored and ready-to-drink (RTD) varieties are driving much of this expansion, appealing to new consumers and younger demographics. At the same time, premium and craft soju are carving out a niche, catering to drinkers seeking quality and authenticity.

In North America, soju is enjoying a breakthrough moment. The U.S. market is expected to expand from USD 255 million in 2023 to USD 426 million by 2031 ([Verified Market Research](#)). Korean BBQ restaurants, K-pop fandom, and the rise of Asian-inspired cocktails have helped bring soju into the mainstream. Its lower alcohol content and smooth profile make it ideal for mixology, from Korean-style “somaek” (soju-beer mix) to soju martinis and spritzers.

With cultural momentum, category innovation, and growing consumer demand, soju's popularity shows no sign of slowing down. For distributors, retailers, and on-premise accounts, soju offers a unique opportunity to tap into an expanding segment that bridges tradition and trend, heritage and innovation.

Product	ABV:	UPC Code	SCC
ORIGINAL	16%	8809409973531	18809409973538
APPLE	13.5%	8809409973548	18809409973545
LYCHEE	13.5%	8809409973555	18809409973552
MANDARIN	13.5%	8809409973562	18809409973569
PASSION FRUIT	13.5%	8809409973579	18809409973576
WATERMELON	13.5%	8809409973586	18809409973583
YOGURT	13.5%	8809409973593	18809409973590
PEACH	13.5%	8809409973609	18809409973606
STRAWBERRY	13.5%	8809409973616	18809409973613
MANGO	13.5%	8809409973623	18809409973620
PINEAPPLE	13.5%	8809409973630	18809409973637
PLUM	13.5%	8809409974361	18809409974368
GREEN GRAPE	13.5%	8809409974354	18809409974351
GUAVA	13.5%	8809409974842	18809409974849
YUZU	13.5%	8809409974859	18809409974856
TROPICAL	13.5%	8809409974880	18809409974887

Region: South Korea
 Size: 375ml
 Carton dimension in inches: 10.25×13×8.5
 Total number of cases per pallet: 84
 Number of cases per layer: 12
 Number of layers: 7
 Case weight: 27.5lb
 Total pallet weight: 2350lb

진솔



JinSol

TRUTH IN EVERY DROP



**JINSOL
Original
Wine Soju**
Region: Korea
Size: 20X375ml
12X750ml
ABV: 16 %



**JINSOL
Strawberry
Wine Soju**
Region: Korea
Size: 20X375ml
12X750ml
ABV: 13.5 %



**JINSOL
Lychee
Wine Soju**
Region: Korea
Size: 20X375ml
12X750ml
ABV: 13.5 %



**JINSOL
Peach
Wine Soju**
Region: Korea
Size: 20X375ml
12X750ml
ABV: 13.5 %



JinSol

TRUTH IN EVERY DROP



JINSOL
Mango
Wine Soju
Region: Korea
Size: 20X375ml
ABV: 13.5 %



JINSOL
Apple
Wine Soju
Region: Korea
Size: 20X375ml
ABV: 13.5 %



JINSOL
Passion Fruit
Wine Soju
Region: Korea
Size: 20X375ml
ABV: 13.5 %



JINSOL
Watermelon
Wine Soju
Region: Korea
Size: 20X375ml
ABV: 13.5 %



JinSol

TRUTH IN EVERY DROP



JINSOL
Plum
Wine Soju
Region: Korea
Size: 20X375ml
ABV: 13.5 %



JINSOL
Green Grape
Wine Soju
Region: Korea
Size: 20X375ml
ABV: 13.5 %



JINSOL
Yogurt
Wine Soju
Region: Korea
Size: 20X375ml
ABV: 13.5 %



JINSOL
Mandarin
Wine Soju
Region: Korea
Size: 20X375ml
ABV: 13.5 %



JinSol

TRUTH IN EVERY DROP



JINSOL
Pineapple
Wine Soju
Region: Korea
Size: 20X375ml
ABV: 13.5 %



JINSOL
Guava
Wine Soju
Region: Korea
Size: 20X375ml
ABV: 13.5 %



JINSOL
Yuzu
Wine Soju
Region: Korea
Size: 20X375ml
ABV: 13.5 %



JINSOL
Tropical
Wine Soju
Region: Korea
Size: 20X375ml
ABV: 13.5 %



JinSol

TRUTH IN EVERY DROP



WINE SOJU

BRAND OWNER AND EXECUTIVE IMPORTER: INTERBALT FINE WINE & SPIRITS (301) 793-1818

WWW.INTERBALTPRODUCTS.COM